

## **FOR IMMEDIATE RELEASE**

Contact: Maggie Meredith  
Seakeeper Inc.  
+1.620.262.7750  
MMeredith@seakeeper.com

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### **Seakeeper Promotes Andrew Semprevivo to Chief Operating Officer**

California, Maryland (March 30, 2017) – Seakeeper Inc., the leader in marine stabilization, announced today Andrew Semprevivo’s promotion to Chief Operating Officer.

A Seakeeper employee since the commercialization of the company in 2008, Semprevivo assumed various sales roles, culminating in his appointment as Vice President of Sales and Marketing in 2014. As vice president, he pioneered the advancement of the company’s first-class global sales and support network, as well as defined the Seakeeper brand by developing the current company logo and website. At the same time, Semprevivo has dedicated much of his career to traversing the globe to visit customers, partners and members of the Seakeeper global team.

“Andrew has that rare combination of ability, drive and character and is an integral part of the Seakeeper team,” said Shep McKenney, Co-founder of Seakeeper, Inc. “His thorough understanding of the technical sophistication of our product, combined with the strong relationships he has developed with colleagues and members of the industry make him the obvious choice to continue to serve as the face of Seakeeper in this expanded role.”

Semprevivo has been instrumental in introducing Seakeeper technology to new markets. Just within the past year, he coordinated the launch of the Seakeeper 3, the first gyroscope optimized for vessels as small as 30 feet. He also oversaw the launch of the new Seakeeper HD product line, the first Seakeepers designed specifically for military and commercial applications.

McKenney adds, “Andrew has been the essential driving force in introducing our game changing product to the marketplace, increasing sales 50 percent year on year to an annual rate of over 1,600 gyros projected for 2017. In achieving this result, he has modeled core company beliefs—that Seakeeper gyros are transforming a fundamental human experience and should be delivered



to consumers in a way that makes the most of that transformation, including prompt and conscientious product support.”

In his new role, Semprevivo will continue to lead the company’s sales and marketing efforts in addition to playing a leadership role in other departments of the organization.

“I am excited for this new challenge and look forward to continuing to drive Seakeeper toward its goal to bring boating stabilization to the mainstream through new products and technological innovations,” said Semprevivo. “We will continue to make Seakeeper a company that our customers and vendors are excited to do business with and that people love to work for,” said Semprevivo.

“Andrew is one of the lucky few who gets to share his profession with his passion. He speaks the language of our engineers and our customers, and we’re fortunate to have him in our company and in our lives,” said McKenney.

Semprevivo officially begins his new role with the company on April 10.

**About Seakeeper Inc.**

Founded in 2003 by a successful entrepreneur and a naval architect, Seakeeper is the global leader in marine stabilization. Seakeeper’s innovative technology changes the boating experience by eliminating up to 95 percent of all boat roll, the rocking motion that causes seasickness, fatigue and anxiety. Since selling its first gyro in 2008, Seakeeper has developed a growing catalog of models for an expanding range of boat sizes. Based in California, Maryland, USA, the company has over 150 employees globally, based in the U.S., U.K., Italy, Germany, Dubai and Singapore.

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