

## FOR IMMEDIATE RELEASE

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### **Seakeeper Stabilization Gyros Now Standard on Cruisers Yachts**

*Cruisers Yachts names Seakeeper its exclusive stabilization partner, brings innovative gyro technology to even more boaters seeking superior experience on the water*

California, Maryland (November 9, 2016) – Seakeeper Inc., the leader in marine stabilization, announced today that Seakeeper’s revolutionary boat stabilization technology will now come standard on two of Cruisers Yachts’ most popular models – the 60 Fly and the 60 Cantius. The 54 Fly and the 54 Cantius will offer Seakeeper as an optional upgrade. All four models will utilize the Seakeeper 9 which is designed and optimized for boats up to 30 tons. This partnership is the next step in Seakeeper’s commitment to bring its innovative technology into the mainstream and comes on the heels of last week’s debut of the Seakeeper 3, the company’s newest and smallest model.

Seakeeper has been seamlessly integrated into the singular design and unparalleled quality of Cruisers Yachts’ most luxurious models. The partnership represents true collaboration between these two industry leaders. Designers and engineers from both companies worked together tirelessly to optimize the integration and bring unmatched stabilization to a new class of luxury boaters.

“Seakeeper has always sought to make boating an enjoyable experience for everyone, and we can’t think of a more fitting partner to join us in pursuing that goal than Cruisers Yachts,” said Andrew Semprevivo, Seakeeper’s Vice President of Sales and Marketing. “Our groundbreaking stabilization technology adds another layer of luxury to Cruisers Yachts. We’re thrilled to add this distinctive line to the ever-growing number of vessels that come standard with Seakeeper.”

Seakeeper’s computer-controlled stabilization gyroscopes are installed directly inside the hull of the boat, creating no additional drag and requiring minimal maintenance and upkeep. Each unit is constructed at Seakeeper’s manufacturing plant in Mohnton, Pennsylvania, U.S.A.



“Cruisers Yachts owners expect the highest levels of performance and enjoyment from their vessels. Seakeeper’s revolutionary stabilization technology is an important part of delivering on that promise,” said Dan Zenz, Vice President of Sales of Cruisers Yachts. “Our partnership with Seakeeper allows us to continue to deliver the best boating experiences to our customers on both current models and our newest models, including the 54 Flybridge.”

Headquartered in Oconto, Wisconsin, KCS International Inc. owns boat brands Cruisers Yachts, Cruisers Sport Series and Rampage Sport Fishing Yachts. Cruisers Yachts is recognized as one of the world’s premier providers of midsize luxury pleasure yachts and produces models from 35 to 60 feet in its Oconto facility.

### **About Seakeeper Inc.**

Founded in 2003 by a successful entrepreneur and a naval architect, Seakeeper is the global leader in marine stabilization. Seakeeper’s innovative technology changes the boating experience by eliminating up to 95 percent of all boat roll, the rocking motion that causes seasickness, fatigue and anxiety. Since selling its first gyro in 2008, Seakeeper has developed a growing catalog of models for an expanding range of boat sizes. Based in California, Maryland, USA, the company has over 125 employees globally, based in the U.S., U.K., Italy, Germany, Dubai and Singapore.

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